



**INTERNATIONAL  
CARGO BIKE  
FESTIVAL  
GRONINGEN**  
14-16 JUNE 2019  
GRONINGEN, NETHERLANDS



## 2019 EXHIBITOR PRICE LIST

ALL PRICES EXCLUDE BTW/VAT

[>> READY TO REGISTER? CLICK HERE TO SECURE YOUR PLACE >>](#)

<b>BOOTH: AREA + LOCATION</b>		
<b>AREA</b>	<b>INDOORS</b>	<b>OUTDOORS</b>
<b>2 x 2m (4m<sup>2</sup>)</b> Available for exhibitors who do not manufacture cargo bikes or LEVs)	€400 €100/m <sup>2</sup>	€400 €100/m <sup>2</sup>
<b>4 x 2m (8m<sup>2</sup>)</b> Available for exhibitors who do not manufacture cargo bikes or LEVs.	€600 €75/m <sup>2</sup>	€600 €75/m <sup>2</sup>
<b>4 x 4m (16m<sup>2</sup>)</b>	€880 €55/m <sup>2</sup>	€800 €50/m <sup>2</sup>
<b>8 x 4m (32m<sup>2</sup>)</b>	€1660 €51.88/m <sup>2</sup>	€1500 €46.88/m <sup>2</sup>
<b>12 x 4m (48m<sup>2</sup>)</b>	€2340 €48.75/m <sup>2</sup>	€2100 €43.75/m <sup>2</sup>
<b>8 x 8m (64m<sup>2</sup>)</b>	€2920 €45.63/m <sup>2</sup>	€2600 €40.63/m <sup>2</sup>
<b>16 x 4m (64m<sup>2</sup>)</b>	€2920 €45.63/m <sup>2</sup>	€2600 €40.63/m <sup>2</sup>
<b>12 x 8m (96m<sup>2</sup>)</b>	OUTDOORS ONLY	€3800 €39.58/m <sup>2</sup>
<b>16 x 8m (128m<sup>2</sup>)</b>	OUTDOORS ONLY	€5000 €39.06/m <sup>2</sup>
<b>16 x 16m (256m<sup>2</sup>)</b>	OUTDOORS ONLY	€9000 €35.16/m <sup>2</sup>
<b>ARE YOUR REQUIREMENTS NOT COVERED ABOVE? CONTACT US TO DISCUSS YOUR NEEDS</b>		

## BOOTH: OPTIONS

<b>ELECTRICITY SUPPLY</b>	€30
<b>CHAIR RENTAL</b>	€4 per chair
<b>TABLE RENTAL</b>	€4 per table
<b>TENT / GAZEBO / OUTDOOR SHELTER RENTAL</b>	€5/m <sup>2</sup>

## MEDIA + SPONSORSHIP

<b>BASIC ICBF MEDIA PACKAGE</b> We work hard to promote ICBF and to make it a success. To support these activities, an obligatory 'Basic' ICBF Media Package payment of €149 is due from every exhibitor at ICBF 2019. This contributes to the overall promotion of the festival in the form of: <ul style="list-style-type: none"><li>• Posters</li><li>• PR</li><li>• Your logo in the index of exhibitors</li><li>• Media partnerships, for example in print and on radio</li><li>• Online advertising</li><li>• Social Media activities, etc.</li></ul>	€149 (mandatory)
<b>ICBF MEDIA PACKAGE PLUS</b> <ul style="list-style-type: none"><li>• 1/8 page advertisement in the high circulation trade fair catalogue</li><li>• Includes 'Basic' Media Package payment of €149</li></ul>	€500
<b>POS PACKAGE</b> Point of sale visibility at the ICBF <ul style="list-style-type: none"><li>• 3 x banners (2m x 1m) at the Test Track (own production)</li><li>• 3 x Beach flags at the Test Track (own production)</li><li>• Display of giveaways / flyers at the main ICBF Info-Point and at the entrance</li></ul>	€750
<b>ARTICLE ON ICBF WEBSITE</b> <ul style="list-style-type: none"><li>• Published on <a href="http://www.cargobikefestival.com">www.cargobikefestival.com</a></li><li>• Self-written, 200-300 words + photo</li></ul>	€250
<b>RIPPL ARTICLE</b> <ul style="list-style-type: none"><li>• Published on <a href="http://www.rippl.bike">www.rippl.bike</a></li><li>• Article about your business, organisation or initiative</li></ul>	€500
<b>ICBF MAGAZINE PAGE</b> <ul style="list-style-type: none"><li>• 1 page article or advertisement in the ICBF Magazine 2019</li></ul>	€800
<b>ICBF MAGAZINE SPREAD</b> <ul style="list-style-type: none"><li>• 2 page article or advertisement in the ICBF Magazine 2019</li></ul>	€1500

## GOT A QUESTION? CONTACT US

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